

## Jess Clarke

Jess Clarke, principal worker-owner of Red Star Black Rose, brings decades of experience and creative excellence to complex editorial, design and publishing projects. Whether working as an organizer, educator, designer, publisher or editor, Clarke delivers on-time and on-budget solutions for organizations and individuals acting for the public good.

Employers and clients have included:

American Cancer Society  
Catholic Charities  
Corpwatch  
Freedom Voices  
Inkworks  
Media Alliance  
Movement Generation  
Race, Poverty & the Environment  
Saint Anthony Foundation  
Southern Exposure  
Tenderloin Reflection & Education Center  
Urban Habitat  
Youth Radio

## History

Red Star Black Rose was founded in 1981 in the unfinished first floor of the Catholic Worker House in Oakland, California. In the former garage, we set up a simple printshop: a Multilith 1250, a paper cutter, some shelves and tables. It was home to a nucleus of artists and artisans intent on serving the movements of the day.

In 1984, Red Star Black Rose moved to a storefront on Foothill Blvd. near San Antonio park, where the printshop grew into a complex of collectives providing printing, design, publishing and distribution services to a wide range of clients throughout the Bay Area.

In 2007, faced with the ever increasing digitization of the printing and publishing world, Red Star Black Rose went virtual, moving into a 3 x 5 inch Post Office Box where you can find us today: somewhat smaller than we used to be, but far wiser.

Red Star Black Rose  
P.O. Box 11154 Piedmont, CA, 94611  
(510) 535-2020

[redstarblackrose.org](http://redstarblackrose.org)  
[rsbr@redstarblackrose.org](mailto:rsbr@redstarblackrose.org)



# Services

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On-deadline production of top-quality editorial, design, and digital materials for books, periodicals and websites.

## Bylined Articles

Original content on assigned topics —for hire, under license, or per use.

## Design

Graphic design and art direction for magazines, books, epub's and websites.

## Content Management Services

Uploading, posting, graphic sizing, image and media file placement.

## Editorial Services

Copyediting, proofreading, and content editing. Assignment editing on selected topics.

## Information Architecture and Strategies

Content assessment, site maps and wireframes for websites; strategic consulting on best practices for information management from popular education to policy advocacy.

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## Podcasting

iTunes compatible podcasts: infrastructure development, recording and uploading.

## Production

Impeccable files in InDesign, Photoshop, Quark, and Office applications on Mac or PC.

## Publishing and Printing

Print on demand, offset and other reproduction services for books, magazines, research reports, newsletters, annual reports and other information collections.

## Research and Analysis

Retrieve, read, and analyze scholarly, progressive and mainstream news articles for organizing popular education campaigns.

## Training and Education

One-on-one tutoring, small class instruction in writing, editing, content management, layout, design, and publishing.

# Pricing

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Red Star Black Rose (RSBR) offers fixed price bids for publishing projects as well as hourly contract services. Hourly sliding scale rates are from \$65 to \$100 per hour based on the complexity and frequency of the services rendered and the purposes to which these services are directed.

The principal worker-owner of Red Star Black Rose is Jess Clarke. Associate worker owners are also available on a per contract basis.

